



MA'I MOVEMENT HAWAII' I

END PERIOD POVERTY IN HAWAII' I

n. the inability to access sanitary products and menstruation education due to financial constraints

Ma'i Movement Hawaii' i officially launched on October 11, 2020 by sisters Brandy-Lee Yee, Nikki-Ann Yee and Jamie-Lee Kapana. As women who were born and raised in Hawaii' i, and of native Hawaiian descent, we created this local grassroots organization dedicated to ending period poverty in Hawaii' i one pad at a time.

We believe it is our kuleana, or responsibility, that all individuals of menstruation age have the right to access period products, safe and hygienic places to use them, and the right to manage their bodies without shame or stigma.

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60%

Hawaii' i families struggling to make ends meet¹

42%

Native Hawaiian and other Pacific Islanders in need of period products²

MEANING OF MA'I

Ma'i (pronounced ma-ee) means sick, ill or menstruating in Hawaiian. Amongst locals, ma'i is used more as a slang synonymous with period, like rags, Aunty Flo, time of the month, shark week or the blob.

SERVICE

Provide and distribute free menstrual products to individuals and organizations on all islands

ADVOCACY

Advocate for systemic change in the government, schools, and community

EDUCATION

Create educational material relevant towards local people in Hawaii' i

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MAKE A MA'I CARE KIT



- 12 Day Pads
- 5 Individually Wrapped Liners
- 5 Night Pads
- 5 Individually Wrapped Wipes
- 5 Plastic Tampons
- 1 Resealable Zip Bag (Gallon)

Get everything you need to make 5 Care Kits on [our Amazon Wishlist!](#)



DROP OFF INFO

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MAHALO NUI LOA

Brandy & Nikki & Jamie

¹ According to Aloha United Way's ALICE in Hawaii' i: A Financial Hardship study, 2020
² Based on our preliminary findings, 31% of recipients identify as Native Hawaiian descent and 11% identify as other Pacific Islander