the limited or inadequate access to menstrual products or menstrual health education as a result of financial constraints, negative socio-cultural stigmas associated with menstruation, or inadequate access to period-friendly sanitation facilities and running water

- state of menstrual inequity

"Understanding Period Poverty in Hawaii", the first government report by the Hawai’i State Commission on the Status of Women and Ma’i Movement Hawai’i

30% Reported they or someone in their household experienced difficulty obtaining period products

64% Feel social and emotional distress when they don’t have products to manage their period

21% Have had to prioritize other essential household expenses, such as food or utility bills, over buying period products

85% Believe menstrual equity is a real problem, like food and housing security

Who We Serve

Students, low-income and homeless women and girls, transgender and nonbinary individuals, and incarcerated people

maimovement.org/recipients

Source: Ma’i Movement Hawaii Data Findings

Age
- 6.67% are ages 12 and under
- 28.23% are ages 13-18
- 24.23% are ages 19-29
- 31.11% are ages 30-44
- 9.75% are ages 45+

Race
- 45.0% are Native Hawaiian or Native Hawaiian mixed
- 46.8% are Asian, Asian American, or Alaska Native
- 28.7% are White
- 19.9% are Other Pacific Islander
- 3.2% are Black or African American
- 7.6% are Other or Unknown

Gender
- 94.58% identify as female
- 3.99% identify as male
- 1.42% identify as other*

*Non-binary, genderqueer, gender-diverse, or gender fluid

Government Assistance
- 25.8% receive SNAP benefits
- 16.5% receive WIC benefits
- 4.7% receive SNAP & WIC benefits
- 37.5% receive SNAP OR WIC benefits
- 55.1% receive any type of assistance

363K PERIOD PRODUCTS IN 2022

45% IDENTIFY AS NATIVE HAWAIIAN

55% RECEIVE GOVERNMENT ASSISTANCE

Income
- 46.6% earn less than $20,000
- 16.6% earn $20,000 to $34,999
- 7.1% earn $35,000 to $49,999
- 3.5% earn $50,000 to $74,999
- 3.4% earn $75,000 to $99,999
- 0.2% earn over $100,000

GET INVOLVED

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