

# END PERIOD POVERTY IN HAWAII

n. the limited or inadequate access to menstrual products or menstrual health education as a result of financial constraints, negative socio-cultural stigmas associated with menstruation, or inadequate access to period-friendly sanitation facilities and running water  
- state of menstrual inequity

"Understanding Period Poverty in Hawaii", the first government report by the Hawai'i State Commission on the Status of Women and Ma'i Movement Hawai'i

HALF OF RESPONDENTS HAVE MISSED SCHOOL OR WORK BECAUSE OF THEIR PERIOD.

THE ISSUE



30%

Reported they or someone in their household experienced difficulty obtaining period products



64%

Feel social and emotional distress when they don't have products to manage their period



21%

Have had to prioritize other essential household expenses, such as food or utility bills, over buying period products



85%

Believe menstrual equity is a real problem, like food and housing security

IMPACT

### Who We Serve

Students, low-income and homeless women and girls, transgender and nonbinary individuals, and incarcerated people

[maimovement.org/recipients](http://maimovement.org/recipients)

Source: Ma'i Movement Hawai'i Data Findings

363K PERIOD PRODUCTS IN 2022

45% IDENTIFY AS NATIVE HAWAIIAN

55% RECEIVE GOVERNMENT ASSISTANCE

UNDERSTANDING OUR COMMUNITY

### Age

- 6.67% are ages 12 and under
- 28.23% are ages 13-18
- 24.23% are ages 19-29
- 31.11% are ages 30-44
- 9.75% are ages 45+

### Gender

- 94.58% identify as female
- 3.99% identify as male
- 1.42% identify as other\*

\*Non-binary, genderqueer, gender-diverse, or gender fluid

### Government Assistance

- 25.8% receive SNAP benefits
- 16.5% receive WIC benefits
- 4.7% receive SNAP & WIC benefits
- 37.5% receive SNAP OR WIC benefits
- 55.1% receive any type of assistance

### Race

- 45.0% are Native Hawaiian or Native Hawaiian mixed
- 46.8% are Asian, Asian American, or Alaska Native
- 28.7% are White
- 19.9% are Other Pacific Islander
- 3.2% are Black or African American
- 7.6% are Other or Unknown

### Income

- 46.6% earn less than \$20,000
- 16.6% earn \$20,000 to \$34,999
- 7.1% earn \$35,000 to \$49,999
- 3.5% earn \$50,000 to \$74,999
- 3.4% earn \$75,000 to \$99,999
- 0.2% earn over \$100,000

### GET INVOLVED

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