

# END PERIOD POVERTY IN HAWAII

n. the limited or inadequate access to menstrual products or menstrual health education as a result of financial constraints, negative socio-cultural stigmas associated with menstruation, or inadequate access to period-friendly sanitation facilities and running water  
- state of menstrual inequity

"Understanding Period Poverty in Hawai'i", the first government report by the Hawai'i State Commission on the Status of Women and Ma'i Movement Hawai'i

HALF OF RESPONDENTS HAVE MISSED SCHOOL OR WORK BECAUSE OF THEIR PERIOD.

THE ISSUE



30%

Reported they or someone in their household experienced difficulty obtaining period products



64%

Feel social and emotional distress when they don't have products to manage their period



21%

Have had to prioritize other essential household expenses, such as food or utility bills, over buying period products



85%

Believe menstrual equity is a real problem, like food and housing security

IMPACT

### Who We Serve

Students, low-income and homeless women and girls, transgender and nonbinary individuals, and incarcerated people

[maimovement.org/recipients](http://maimovement.org/recipients)

Source: Ma'i Movement Hawai'i Data Findings

206K

PERIOD PRODUCTS IN 2024

56%

IDENTIFY AS NATIVE HAWAIIAN

58%

RECEIVE GOVERNMENT ASSISTANCE

### Ages of Recipients



18 & Under Year Range



19 - 29 Year Range



30 - 44 Year Range



45 & Over Year Range

OUR WORK

### Service

We provide and deliver free menstrual products across all islands through two programs:

- Ma'i Care Kits: A variety of disposable period products
- Sustainable Ma'i: A choice of reusable period products, including cups, period underwear, and cloth pads.

### Advocacy

We successfully passed three key measures to provide free menstrual products in these public spaces:

- Act 113 / SB2821 (2022) : K-12 public and charter schools, plus \$2 million
- SR 23 (2023): University of Hawai'i system campuses
- HB1800 (2024): \$400k for buildings under DAGS jurisdiction

### Education

We provide locally inspired and gender-inclusive menstrual education, available for free through:

- Educational booklet at [maimovement.org/education](http://maimovement.org/education)
- YouTube channel @maimovementhawaii4306

GET INVOLVED

SCAN THE QR CODE TO LEARN MORE!

